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**Globaltel Media Recognized as a “Shining Star”
in Mobile Star Awards**

Mobile Campaign Manager Recognized as Outstanding Messaging and Alerting System

SAN DIEGO – Dec. 16, 2009 – [Globaltel Media](#), the first company to provide enhanced two-way text dialog and electronic content solutions with the capability to reach the over 3.6 billion mobile phones globally, is pleased to announce that its Mobile Campaign Manager has been named a winner in the eighth annual Mobile Star Awards™ program, hosted by mobile technology news portal MobileVillage.com.

As in past years, the Mobile Star Awards program showcases “best of” entries in dozens of categories including mobile apps, enterprise mobile software, wireless network products, enterprise success stories, mobile industry visionaries and more. Winners were chosen by the thousands of subscribers of MobileVillage’s “Go Mobile™” – a free e-newsletter that delivers headlines and links from top mobile technology stories on popular websites such as Cnet, Engadget, Gizmodo, PC Magazine, Computerworld, AppScout, and others.

“Because ‘Go Mobile’ readers are the industry’s most savvy mobile business users, Mobile Star Awards winners can claim they are the users’ choice,” said Jon Covington, MobileVillage founder and president. “Winners are chosen by real users based on real results, not hype. Brand new mobile services competed on equal footing with well-established solutions, and both nominees and winners are respected in the mobile industry as the new leaders to watch.”

[Globaltel’s Mobile Campaign Manager™](#) allows companies to bridge the messaging of brands, corporations and agencies with mobile wireless users independent of location, technology, device or cellular provider. Leading enterprise, healthcare, public safety, education and government

organizations leverage the Mobile Campaign Manager for a variety of uses ranging from marketing outreach campaigns to healthcare communications and public safety alerts.

“We are delighted and honored that Mobile Campaign Manager has been recognized by Mobile Village,” said Robert Sanchez, CEO Globaltel Media. “This award validates our ongoing efforts to develop innovative messaging solutions that enable streamlined text based communications for our users in a wide variety of fields.”

Try the Globaltel Media technology for yourself by texting “SMS” to short code 53137.

For more information about the annual Mobile Star Awards, visit [Mobile Village](#).

About Globaltel Media

Globaltel Media is the first company to provide true two-way text dialog with rich media from any PC to any mobile phone and back regardless of the wireless technology, wireless operator or wireless device. Globaltel Media connects online users with any mobile device regardless of location, technology, device type or cellular provider. Globaltel Media addresses the needs of customers across a range of vertical markets including healthcare, entertainment, education, government, law enforcement and emergency communications. The company has its headquarters in San Diego, CA. For more information, visit www.globaltelmedia.com.

About Mobile Village/ PDA Inc.

Founded in 1993, MobileVillage is a market and solution development company dedicated to advancing mobile and wireless technology in a wide range of industries. MobileVillage accomplishes this by fostering education and alliances through “Best of Breed” solution identification, event partnerships, an online industry directory, industry job postings, daily online news, its widely respected Go Mobile™ newsletter, a Mobile Mentors™ program, and popular annual Mobile Star Awards™ program. Visit MobileVillage online at www.MobileVillage.com.

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