

CONTACT:

Heidi Rosenberg
Nadel Phelan, Inc.
+1-831-440-2405
heidi@nadelphelelan.com

**Globaltel Media Builds Momentum Extending Managed SMS
Text Solutions to Additional Markets and Applications**

*Growing Success of Mobile Campaign Manager and Alirti Spans
Mobile Marketing, Healthcare, Education and Public Safety*

SAN DIEGO – Dec. 14, 2009 – [Globaltel Media](#), the first company to provide enhanced two-way text dialog and electronic content solutions with the capability to reach the over 3.6 billion mobile phones globally, today announced its rapid growth and the diversification of its customer base.

Globaltel Media works with an established network of over 20 partners and resellers to deliver its innovative solutions. Operating in 152 countries with over 16 million users, its managed SMS solutions have experienced substantial growth with enterprise applications and implementations in healthcare, entertainment, education, government, law enforcement and emergency communications.

Over the last thirty days hundreds of tailored programs and campaigns have been delivered to and responded by over five million recipients, and centrally managed through the [Globaltel Media Mobile Campaign Manager](#). Customers including the Tampa Bay Buccaneers, Sanuk, Pacific Sunwear, LiveNation, State Farm Insurance, Dell Computers and Kraft Foods are experiencing astounding results, with opt-in rates for campaigns averaging more than 90 percent.

Globaltel Media connects online users with any mobile cellular device regardless of location, technology, device or cellular provider. Its [Mobile Campaign Manager™](#) and [Alirti™](#) solutions are designed to help organizations extend their reach and engage in

interactive dialog with partners, patients, clients and prospects through managed SMS text messaging while capturing unique demographic information and statistics.

“With text far outpacing voice calls over eight to one in key segments, there are tremendous opportunities for organizations in virtually every market to reduce costs and extend customer reach through personalized outreach, services and campaigns,” said Robert Sanchez, president and CEO of Globaltel Media. “Our technology provides a cost-effective, simple and reliable approach to the delivery of both text and rich media content, while enabling interactive and meaningful dialog and exceptional results.”

Try the Globaltel Media technology for yourself by texting “SMS” to short code 53137.

About Globaltel Media

Globaltel Media is the first company to provide true two-way text dialog with rich media from any PC to any mobile phone and back regardless of the wireless technology, wireless operator or wireless device. Globaltel Media connects online users with any mobile device regardless of location, technology, device type or cellular provider. Globaltel Media addresses the needs of customers across a range of vertical markets including healthcare, entertainment, education, government, law enforcement and emergency communications. The company has its headquarters in San Diego, CA. For more information, visit www.globaltelmedia.com.

#